

F3LT letter_PACVB members_012105.doc

Dear _____:

In our continuing effort to increase state funding for the Matching Grant Program for local tourism marketing, we are working with Triad Strategies, a lobbying and communications firm in Harrisburg, to broaden our base of support.

As one part of this campaign, we are launching a pro-tourism coalition called Fair Funding for Local Tourism (F3LT). We need your help to identify **at least 25 people** who are true friends of local tourism. Triad will reach out to these nominees to encourage them to lend their support in a variety of ways.

Your prompt response is crucial to the success of this initiative, because the General Assembly will begin debating the budget in mid-February. In order to demonstrate broad-based support for increased funding for the Matching Grant Program, we need your list of nominees as soon as possible.

Your list may include local business leaders, travel agents, museum curators, park rangers, hunting/fishing club officers, mall managers, historical re-enactors, cab drivers, conference/catering managers, college/university recruiters, restaurant and hotel managers, as well as members of your board.

We have attached a sample membership invitation which will be sent to the people you nominate. **Please email or fax your list with names, addresses, emails and phone numbers by Friday, January 28, to Bonnie McCarthy at:**

bmccarthy@triadstrategies.com

717.635.2328 Office
717.635.2054 Fax
717.319.7721 Mobile

Thank you for your interest and your participation.

Sincerely,

Betsey Howell, President
Pennsylvania Association of Convention and Visitors Bureaus