

***FACTS AND FIGURES ON PENNSYLVANIA TRAVEL AND TOURISM:***

- ✓ Tourism in Pennsylvania continues to be a major economic driver for the Commonwealth.
- ✓ During 2000, travelers in Pennsylvania spent more than \$21.4 billion, an increase of more than 7% from 1999.
- ✓ This level of spending generated \$34.1 billion in sales of goods and services and supported 563,400 jobs, providing \$11.5 billion in compensation.
- ✓ Travel-related spending also generated \$1.2 billion in state and local tax revenue.
- ✓ Every region and county in the Commonwealth benefits from Pennsylvania's travel and tourism industry.
- ✓ More than 90% of visitors to the Commonwealth arrive annually via automobile.
- ✓ Pennsylvania's tourism web site ([www.experiencepa.com](http://www.experiencepa.com)) received an average of 548,830 visitors per month – an average of 7,343 visitors per day.
- ✓ Pennsylvania's geographical location positions the Commonwealth as a preferred "drive-in" destination, rich with diverse and interesting attractions. According to [www.experiencepa.com](http://www.experiencepa.com), "crucial to ensuring future success will be the continued marketing . . ."