

### Recruiting Members for F3LT:

1. Each PACVB member nominates 25 to 50 prospects from their boards and stakeholders lists.
2. Each prospect, upon accepting membership, is encouraged to nominate another 10 to 25 prospects.
3. Key stakeholders distribution membership brochures to employees and guests at attractions, restaurants, concerts, hotels, etc.
4. Web site encourages additional registrations on line.

### F3LT Launch:

#### Week Beginning

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|------------|---|
| January 26 | Betsey Howell sends E-mails to CVBs to request 25 to 50 names, addresses, phone numbers and e-mail addresses by February 1. |
| February 7 | Accept nominees and encourage them to recruit others.   |
| February 7 | Contact large tourism employers to offer recruitment brochures for employee signup drive.                                   |
| February 7 | Launch F3LT website with statewide news release.  |
| February 7 | Mail membership brochures to chambers of commerce.  |

### F3LT Member Activities:

1. Lend use of name to build a credibly-sized community interest group.
2. Contact local legislators via mail, e-mail or face-to-face to express support.
3. Express support through letters to editors.