
2002 Fall Workshop, September 9-11, 2002, Gettysburg, PA
ATTENDEES' EVALUATION FORM

Overall 2002 Fall Workshop: 13 evaluation forms received

Factors influencing you to attend <i>(Ranging low as 1 high as 5)</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
Location:	2	1	3	2	4
Speakers			2	5	4
Seminar Content			1	5	6
Time of Year	1	2	3	2	3
Registration Fee	1	1	3	4	2
Overall Evaluation of Workshop <i>(Ranging low as 1 and high as 5)</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
Time of Year			3	4	5
Workshop format		1	2	3	5
Promotional materials		1	1	7	3
Your experience with Gettysburg Hotel		1	3	3	5
Value received			1	4	6
On site registration for registration			1	2	9
Overall quality of events			2		10
Overall organization of events					10
Seminars <i>(Ranging low as 1 and high as 5)</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>
Seminar program content			2	3	8
Content was geared toward by experience			3	4	4
Overall speaker expertise			1	5	6
Overall quality of presentations				6	4
Meeting room management		1	2	6	5
Audiovisuals and handouts			2	1	3
Seminar content matched literature			1	6	5

Comments:

DCED should have stayed in Ballroom – hard to take notes.
 Thank you for wonderful workshop! I loved the location and speakers.
 Provide a brief orientation of basic outline of PACVB for new staff.
 We truly appreciated all of the exposure you gave us as an exhibitor and sponsor. It made it worthwhile.
 Let's try to avoid holding the conference on 9/11, in the future.
 Suggested speakers: Judi Randall Travel); Theresa Anderson, Indiana CVB; Don Anderson, IACVB.
 Program was rushed on Wednesday morning.
 Audio was poor, room was cold.
 Handouts were great.
 Advanced sessions for veterans.
 Meeting rooms too small, improve audio.
 Great job!
 Great job, Gloria!

Sessions:

57 evaluation forms received

Driving Opportunities: Joe Veneto (<i>Ranging low as 1 and high as 4</i>)	1	2	3	4
Presenter demonstrated mastery of the topic	6		2	49
Presenter communication information	5		7	45
Presenter responded to audience questions	5	2	12	35
Presenter hand outs were valuable	7	2	11	34
Presenter provided good/useful information	4	4	9	37
Seminar matched description	5	2	6	41
Seminar was relevant to my experience	4	5	13	33

Comments:

Thank you!

Good presentation – Good info.

Wealth of information – Thanks! Would have been nice to have a handout of the power point.

Excellent! Bring him back!

Great Job?

He provided a comprehensive and interesting presentation. He kept it running with anecdotes, but provided a complete view of how to take advantage of the tourism industry trends.

Joe was great. He helped the fog clear on packaging.

I thought it was great and timely.

So good we will have him as a speaker for our membership.

Speaker provided some good information on the travel industry.

Not enough questions.

Alternate funding sources for CVBs. Public relations program.

Really liked this guy!

Need to email presentations.

Real life examples were very useful and up to up to date data was helpful.

Good information.

Needed logistics help in coordinating packages – who coordinates? How and when paid, etc?

Wish the handouts were more detailed, instead of taking notes.

Great presentation! Related the material well to our jobs/responsibilities and challenges.

Nothing too new!

Let's take a look at how others view PA – how do they brand us? What is our image?

We need to understand their perspective in order to position ourselves. Maybe Joe could do mind focus groups as he is speaking to other destinations and collect info on PA and bring it to next year's convention.

Felt like marketing 101; we need more internet marketing and website design information sessions.

30 evaluation forms received

IACVB: Michael Gehrisch (<i>Ranging low as 1 and high as 4</i>)	1	2	3	4
Presenter demonstrated mastery of the topic			7	23
Presenter communication information		1	11	19
Presenter responded to audience questions		2	11	17
Presenter hand out were valuable	1	1	13	14
Presenter provided good/useful information		4	13	11
Seminar matched description		1	11	16
Seminar was relevant to my experience		4	10	16

Good Job!

Someone had a great idea to bring in IACVB!

Very good/relaxed speaker with a good logic picture. Very helpful info.

Was considering joining IACVB. This seminar helped me decide to do It.!

Bombing!

Very timely!

Performance measures. Accreditation for CVB's. Theresa Anderson, Indiana State Assoc. of CVBs.

29 evaluation forms received

Panel A: (Heritage Parks) Cosgrove, (PA Council Arts) Horn, (NPS) Coury, (Center Rural PA) Denk

<i>(Ranging low as 1 and high as 4)</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>
Presenter demonstrated mastery of the topic	2	1	5	19
Presenter communication information	2	1	7	17
Presenter responded to audience questions	2	4	6	14
Presenter hand out were valuable	3	6	7	11
Presenter provided good/useful information	2	2	13	11
Seminar matched description	2		12	13
Seminar was relevant to my experience	1	1	11	13

Comments:

Thank you for offering quality in-the-trenches presenters who know their business and the overall picture. Panel format kept this interesting/non static. Positive approaches by all!

Good information.

Have more of these types of sessions.

I will be asking for money from each.

Did not have enough materials for everyone. I felt like I missed out by not receiving all of the info.

Too few handouts, Art's Speaker suggested we go to the website. It is still nice to have handouts.

The last afternoon session is tough, but the speakers for the most part still spoke of enthusiasm.

Speaker was not aware of another session and left.

Print is dead says arts guy.

Needed podium.

24 evaluation forms received

Panel A: (State Parks) Krempasky, (PennDOT) Hull, (PTLA) Wickes, (Heritage Parks) Keptner

<i>(Ranging low as 1 and high as 4)</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>
Presenter demonstrated mastery of the topic			3	21
Presenter communication information			5	19
Presenter responded to audience questions			3	21
Presenter hand out were valuable		2	2	20
Presenter provided good/useful information			6	18
Seminar matched description			7	17
Seminar was relevant to my experience			6	18

Comments:

Very good group of panelists.

Great! Needed more time.

Good job.

Nice presentations. Helpful to have all contact information for PennDOT welcome centers.

Good information.

Very helpful.

6 evaluation forms received

DCED/D.K. Shifflet Session:

(Ranging low as 1 and high as 4)

	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>
Presenter demonstrated mastery of the topic			1	4
Presenter communication information			2	3
Presenter responded to audience questions			3	2
Presenter hand out were valuable			1	4
Presenter provided good/useful information				5
Seminar matched description				5
Seminar was relevant to my experience			1	3

Comments:

Great job DCED and Fritz with the line up, speakers, topics and info.

This program would have been expanded and used as the primary program on the 10th.

Small room; uncomfortable chairs.